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SoFi Stock Surges Following SoFi First Quarterly Profit

Original:

<https://www.btcc.com/en-US/academy/financial-investment/sofi-stock-surges-following-sofi-first-quarterly-profit>

Key Takeaways:

- Monday marked [SoFi](#)'s first quarterly profit, with gains in both the lending and non-lending segments.
- In the fourth quarter, [SoFi](#) gained 585,000 members, bringing the total to 7.54 million, a 44% increase from 2022.
- The anticipated annual earnings and revenue of SoFi exceeded initial projections.

Monday in intraday trading, [SoFi](#) Technologies Inc. (SOFI) shares increased by more than 19%, following the online bank and personal finance lender's announcement of its first quarterly profit and record-breaking fourth-quarter membership and sales growth.

The fourth-quarter net income of the California-based bank was \$47.9 million, or 2 cents per share. Compared to the same period last year, revenue increased by 34% to a record \$594.25 million. Both outcomes surpassed initial projections.

Anthony Noto, chief executive officer (CEO), noted that non-lending segments (Technology Platform and Financial Services) contributed 40% to adjusted net revenue. The volume of personal, student, and home loan originations increased by 31%, 95%, and 193%, respectively, since the previous year for SoFi.

According to Noto, SoFi gained 585,000 new members in the fourth quarter, representing an 8.4% increase. This resulted in 7.54 million members by the end of the year, representing a 44% increase compared to 2022. He reported that quarterly total deposits increased by \$2.9 billion, or 19%, to

\$18.6 billion at the end of the year. Noto further stated that direct deposit members constituted over 90% of SoFi Money deposits, which included funds from checking, savings, and cash management accounts.

In addition to \$550 million to \$560 million in annual revenue, the organization projects earnings per share of 7 cent to 8 cents. Additionally, those surpassed the estimates of analysts.

As of approximately 1:45 p.m. ET on Monday, SoFi shares were up 19.4% to \$9.09 per share, and have gained approximately 36% over the past year.



Where to Trade Crypto Futures?

Now you can trade **Crypto** futures on [BTCC](#). [BTCC](#), a [cryptocurrency exchange](#), was founded in June 2011 with the goal of making crypto trading reliable and accessible to everyone. BTCC is a crypto exchange offering users liquid and low-fee futures trading of both cryptocurrencies and tokenized traditional financial instruments like stocks and commodities.



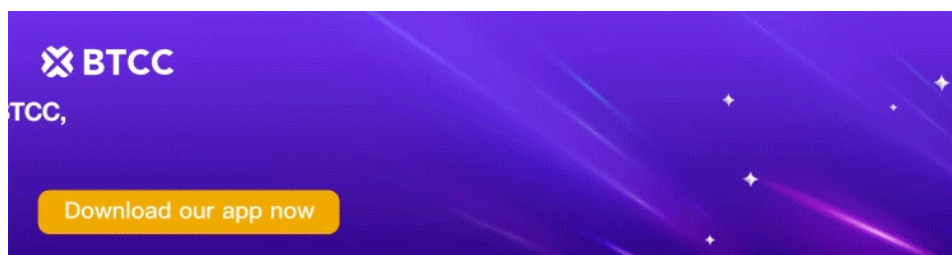
BTCC offers exclusive bonus for new users. Sign up and deposit on BTCC to get up to [3,500 USDT](#) in bonuses. Meet the deposit targets within 30 days after successful registration at BTCC, and you can enjoy the bonus of the corresponding target levels. **Find out what campaigns are available now:** <https://www.btcc.com/en-US/promotions>

BTCC also has an [iOS](#) app and [Android](#) app if you prefer to trade on the go.

iOS QR Code



Android QR Code



Why Trade Crypto Futures on BTCC

To trade Crypto futures, you can choose BTCC crypto exchange. [BTCC](#), a [cryptocurrency exchange](#), was founded in June 2011 with the goal of making crypto trading reliable and accessible to everyone. Over 11 years of providing crypto futures trading services. 0 security incidents. Market-leading liquidity.

Traders may opt to trade on BTCC for a variety of reasons:

- **Security:** safe and secure operating history of 11 years. Safeguarding users' assets with multi-risk management through the ups and downs of many market cycles
- **Top Liquidity:** With BTCC's market-leading liquidity, users can place orders of any amount—whether it's as small as 0.01 BTC or as large as 50 BTC—instantly on our platform.
- **Innovative:** Trade a wide variety of derivative products including perpetual futures and tokenized USDT-margined stocks and commodities futures, which are innovative products invented by BTCC.
- **Flexible:** Select your desired leverage from 1x to 150x. Go long or short on your favourite products with the leverage you want.

How to Trade Crypto Futures on BTCC ?

To trade Crypto Futures on BTCC, follow these simple steps:

- **Create an account**

Go to the [BTCC website](#) and fill out the registration form with the necessary details. Finish the checks to make sure you're in line with the stock exchange's rules.

- **Deposit funds**

Fund your BTCC wallet once your account has been created and verified. You can fund your BTCC account with a number of different cryptocurrencies and fiat currencies.

- **Navigate to the crypto trading section**

You can begin trading on the BTCC platform as soon as your account has been funded. Find the crypto exchange rate, which is written as crypto/Bitcoin (BTC) or crypto/US Dollar (USDT) depending on the other pairs available.s.

- **Choose your trading type**

Both spot trading and futures trading are available through BTCC. If you want to purchase or sell crypto tokens at the current market price, you may want to investigate spot trading. If you'd rather trade crypto with leverage and speculate on its price movements, you can do so with crypto Futures.

- **Place your trade**

After deciding which type of deal you want to make, you can enter the amount of crypto you like to buy or sell, as well as your preferred price (if necessary). If everything checks out, go ahead and make the deal.

- **Monitor and manage your trades**

Be sure to monitor your crypto holdings on the BTCC exchange. To limit losses and protect gains, you can use stop-loss and take-profit orders. It is also important to keep up with the latest crypto market trends and news if you want to successfully trade this cryptocurrency.

Before becoming involved in any kind of trading, make sure you've done your homework. Due to the extreme volatility of the cryptocurrency markets, it is crucial to have a well-defined trading strategy and risk management framework in place. To successfully trade crypto on the BTCC market and take advantage of the chances it provides, follow these procedures and keep yourself updated.

[Look More:How to Deposit Crypto on BTCC?](#)



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How to Trade Tether (USDT) on BTCC

Mobile App

- 1. Download the BTCC App via [App Store](#) or [Google Play](#)
- 2. Register and verify your account, or log in to your BTCC account.
- 3. Tap 'Buy Crypto'.
- *Please note that only verified users are eligible to buy crypto on BTCC.
- 4. Enter the amount you would like to buy in USDT.
- 5. Select a service provider and proceed to payment.

Web Platform

- 1. [Register](#) and verify your account, or [log in](#) to your BTCC account.
- 2. Click 'Buy Crypto' on the menu.
- *Please note that only verified users are eligible to buy crypto on BTCC.
- 3. Enter the amount you would like to buy in USDT.
- 4. Select a service provider and proceed to payment.

[TRADE_PLUGIN]USTCUSDT,USTCUSDT[/TRADE_PLUGIN]

BTCC Bonus

BTCC bonuses apply to different categories of users. Every new user gets a **10 USDT** coupon after completing their registration. You will also get an additional **20 USDT** coupon on completing your KYC verification.

• Bonus On First Deposit And Trade

You will get a bonus worth 10 USDT when you deposit 200 USDT and above within 7 days of opening an account. The reward includes a 5 trading fund and a 5 USDT coupon.

T

Get **20 USDT**

Identity verification (KYC)

20 USDT coupon

Verify identity

T

Limited-time

Get **10 USDT**

First deposit

Make your first deposit of 200 USDT or more within 7 days to get a 5 trading fund + a 5 coupon

Deposit

Or

T

Limited-time

Get **20 USDT**

First deposit


Make your first deposit of 500 USDT or more within 7 days to get a 20 trading fund


Deposit

If the deposit is 500 USDT and above, you will get a 20-trading fund. Furthermore, if you make a cumulative deposit of 2000 USDT within 30 days of opening an account, you will get a 30 USDT trading fund. Trading within 7 days of signing up will also earn you a 20 USDT coupon.

• BTCC Futures Trading Bonus

You can earn bonuses from trading futures on BTCC within a stipulated time.




 Limited-time

Get 30 USDT

Cumulative deposit

Make deposits of 2,000 USDT or more cumulatively within 30 days to get a 30 USDT trading fund.

[Deposit](#)


 Limited-time

Get 210 USDT

Cumulative futures trading volume

Trade 200,000 USDT or more in volume cumulatively to get a 10 USDT trading fund and a 200 USDT coupon.

[Trade](#)


 Limited-time

Get 320 USDT

Cumulative futures trading volume

Trade 500,000 USDT or more in volume cumulatively to get a 20 USDT trading fund and a 300 USDT coupon.

[Trade](#)

 Limited-time

Get 550 USDT

Cumulative futures trading volume

Trade 1,000,000 USDT or more in volume cumulatively to get a 50 USDT trading fund and a 500 USDT coupon.

[Trade](#)

- A cumulative future trade of 200,000 USDT and above will earn you a 10 USDT trading fund and a **200 USDT** coupon.
- A cumulative future trade of 500,000 USDT and above will earn you a 20 USDT trading fund and a **300 USDT** coupon.
- A cumulative future trade of 1 million and above will earn you a 50 USDT trading fund and a **500 USDT** coupon.
- A cumulative future trade of 5 million USDT and above will earn you a 125 USDT trading fund and a **1000 USDT** coupon.
- A cumulative future trade of 10 million USDT and above will earn you a 250 USDT trading fund and a **2000 USDT** coupon.
- A cumulative future trade of 20 million USDT and above will earn you a 500 USDT trading fund and a **5000 USDT** coupon.

Get 1125 USDT

Cumulative futures trading volume

Trade 5,000,000 USDT or more in volume cumulatively to get a 125 USDT trading fund and a 1000 USDT coupon.

Trade

Get 2250 USDT

Cumulative futures trading volume

Trade 10,000,000 USDT or more in volume cumulatively to get a 250 USDT trading fund and a 2000 USDT coupon.

Trade

Get 5500 USDT

Cumulative futures trading volume

Trade 20,000,000 USDT or more in volume cumulatively to get a 500 USDT trading fund and a 5000 USDT coupon.

Trade

• Other Bonus

Invite a Friend

Invite a friend to BTCC to get a 25% rebate on their trading fees. You can get up to 530 USDT in rewards per referral.

[TRADE_PLUGIN]BTCUSDT,ETHUSDT[/TRADE_PLUGIN]

Deposit and Receive Up to 10,055 USDT!
Trade on BTCC Now

Want to trade crypto, stocks, and futures all in one place?

Download our app now > Support fiat and crypto deposits

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BTCC FAQs

1.Is BTCC safe?

Since its inception in 2011, BTCC has made it a priority to create a secure space for all of its visitors. Measures consist of things like a robust verification process, two-factor authentication, etc. It is considered one of the most secure markets to buy and sell cryptocurrencies and other digital assets.

2.Is it possible for me to invest in BTCC?

Users are encouraged to check if the exchange delivers to their area. Investors in BTCC must be able to deal in US dollars.

3.Can I Trade BTCC in the U.S?

Yes, US-based investors can begin trading on BTCC and access the thriving crypto asset secondary market to buy, sell, and trade cryptocurrencies.

Don't miss:

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[What is Crypto Futures Trading - Beginner's Guide](#)

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