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Meta Stock Forecast for 2023, 2025, 2030

Original:

<https://www.btcc.com/en-US/academy/financial-investment/meta-stock-forecast-for-2023-2025-2030-is-meta-a-good-stock-to-buy>

Does it interest you to know the Meta stock price prediction? For most people, the answer is yes! So, without further ado, in this article, we'll dive into the Meta stock forecast for 2023, 2025 and 2030, and examine the reasons for Meta's growth this year.

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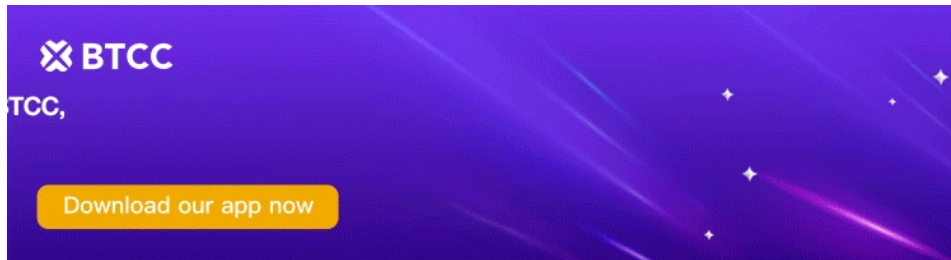
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Meta Company Overview

It's an understatement to say that Meta Platforms (NASDAQ:META) shares have made a comeback since last November. During this time frame, META stock price has rallied from as low as \$88.09 to \$322.71 per share today.

Meta is the world's largest online social network, with over 3.6 billion monthly active users. Users engage with each other in different ways, exchanging messages and sharing news events, photos, and videos. On the video side, the firm is in the process of building a library of premium content and monetizing it via ads or subscription revenue. Meta refers to this as Facebook Watch. The firm's ecosystem consists mainly of the Facebook app, Instagram, Messenger, WhatsApp, and many features surrounding these products. Users can access Facebook on mobile devices and desktops. Advertising revenue represents more than 90% of the firm's total revenue, with 50% coming from the U.S. and Canada and 25% from Europe. With gross margins above 80%, Meta operates at a 30%-plus margin.

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3 Reasons for META Stock's Recovery

At first glance, you may assume Meta's epic rebound is entirely because of the excitement surrounding recent advances in artificial intelligence. As you likely know, this has been a boon for major tech stocks, and this tech stock is no exception.

Not only that, there is more substance than hype behind "AI mania" surrounding META stock. Meta Platforms is utilizing AI to further strengthen its business.

However, AI is not the only reason sentiment for this stock has shifted from heavily bearish eight months ago to bullish today.

Two other factors have played a large role. In fact, you can say these factors have played an even larger role in META's rebound. First, Meta's decision to reduce operating costs and scale back its metaverse investments kicked off the stock's big rebound in price.

Second, the company has figured out how to keep competition from platforms like TikTok at bay, with its Reels short-form video feature.

This feature is already helping the social media giant hold onto market share. In addition, this now-monetized feature is helping to re-accelerate revenue/earnings growth for its Facebook and Instagram platforms.

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A New Catalyst for META Stock Growth

After a momentous run in the first half of 2023, what will prompt the next leg up in META stock? Will it be the abovementioned involvement with artificial intelligence? Or maybe the company's virtual reality (VR) headsets will prove to be a literal game-changer?

Those will be contributing factors, no doubt. Yet, the most buzz worthy development in this year's second half just might be Meta Platforms' introduction of Threads. This is a short-form message posting app that's linked to Instagram and is like Twitter.

According to Zuckerberg (per a CNN report), the Threads app garnered "10 million sign-ups within seven hours of its launch."

This could grow to a veritable army of Threads users, as Insider Intelligence estimates that over "30 million users will leave" Twitter within "the two years following Musk's buyout of" the platform.

Meta Platforms stands to gain massive revenue if Threads can capture market share from Twitter.

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Meta Stock Forecast 2023

According to one of the most reliable forecast websites, Meta stock price prediction is not expected to drop beyond its current price. The share price is expected to reach \$ 330.58 before the end of the year. This is a pretty decent prediction and a modest one too.

Meta stock can perform better than the prediction above. For that to happen, the company will need to overcome some of its current controversies. But if we are to only consider its businesses and profit potentials, then Meta will most likely perform better. The stock price can also depreciate, especially if the company runs into more trouble.

According to Wallet Investors predictions, Meta stock 1-year forecast is \$272.702. While that is not too close to the high points it had achieved in the past, it is a decent prediction.

It is important to note that there are prediction websites with more optimistic predictions for the stock. GovCapital, for instance, predicts that Meta stock can be worth as much as \$376.10 as early as October 2023. While we can't dispute their data, we can authoritatively say that it is too optimistic. It is always better to approach stock price predictions conservatively.

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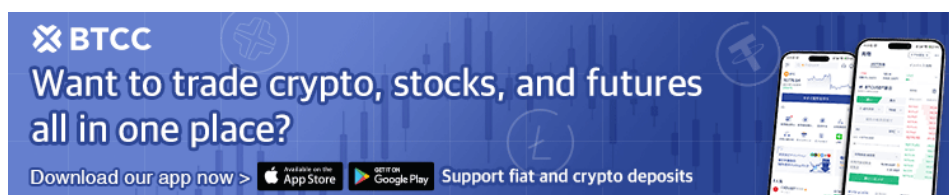
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Meta Stock Forecast 2025

If Facebook and other brands of Meta Platforms, Inc. perform as we expect in 2024, then 2025 will likely be a better year for the company and its shareholders.

The Meta stock price prediction will likely open at \$400.56 in January 2025. By June, the maximum price of the stock will be \$482.87. By December, the Meta/Facebook stock price is expected to open at \$436.81 and close at \$449.65. The maximum price for the year 2025 is projected to be \$470.78.

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Meta Stock Forecast 2030

2030 is the ultimate year in our Meta stock price yearly forecast. As a dynamic company, Meta is expected to have grown a lot bigger by 2030. By that time, the Metaverse must have become a reality, and platforms like Facebook and other brands within the Meta conglomerate must have benefited significantly. The price of the Meta stock forecast at that point should be nothing less than \$743 in mid-year and \$665 by year-end 2030.

It is important to end this segment by stating that Meta may perform far better than most people can imagine before 2030. If this is the case and the company is able to sort out some of its privacy issues and other controversies, the price of the stock can be a lot more than what has been predicted here.

Lastly, please remember to do your own research before making any investment.

FAQs

Is META a good stock to buy?

Meta stock price has rallied 170% so far in 2023, second only to Nvidia (NVDA) in the S&P 500. Investors have good reason to be excited about the outlook, and there are some potential near-term catalysts that might continue to drive Meta stock higher.

Where can I buy Meta stock?

[BTCC](#) is one of the best platforms as it witnesses a large trading volume of META stock. [BTCC exchange](#) is highly recommended due to its favourable attributes such as extremely low fees, user-friendly interface, excellent customer support, and robust security measures with no reported hacks or security breaches to date.

In order to trade [META/USDT](#) on [BTCC](#), you need to first [register](#) an account. And you need to have some USDT in your crypto wallet, or you can directly [buy](#) it on BTCC. Once you have USDT, you can trade [METAUSDT Perpetual Contracts](#) on BTCC with a leverage up to 50x. The transaction is safe, cheap, and fast with VERY easy steps.

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Sometimes, users feel more comfortable working with an exchange if they know that the exchange has a footprint in the industry. With 12 years of stable and secure operating history, [BTCC](#) is one of the [top cryptocurrency derivatives exchanges](#) in CoinMarketCap, which boasts a wide selection of 60+ cryptocurrencies and millions of registered users, offering services in 100+ countries.

[BTCC](#) charges 0.06% for both takers and makers, which are way below the industry average. According to the largest and most recent empirical study on crypto exchange trading fees, the average spot trading taker fee is 0.2294% and the maker fee is 0.1854%.

With high liquidity, low trading fees and fast transaction speed, BTCC allows users to open a trade immediately even when the crypto markets experience a sharp rise or plunge.

Apart from crypto trading, BTCC also supports tokenized futures service, allowing users to trade [stocks](#) and commodities futures ([Gold/Silver](#)) with USDT as the margin. The maximum leverage is up to 150x.

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