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## Is Crypto a Ponzi Scheme?

Original:

<https://www.btcc.com/en-US/academy/research-analysis/is-crypto-a-ponzi-scheme>

One of the most common misconceptions regarding [Bitcoin](#) is that it is a form of Ponzi or pyramid scams. This is due to a variety of factors, including the fact that very few people understand what a Ponzi scheme is, and there is good reason to suspect that even fewer people comprehend [Bitcoin](#) and [cryptocurrencies](#).

So the only way to address this issue is to disassemble Ponzi schemes and determine whether there is any resemblance to cryptocurrency. This is exactly what we plan to achieve in this blog post.

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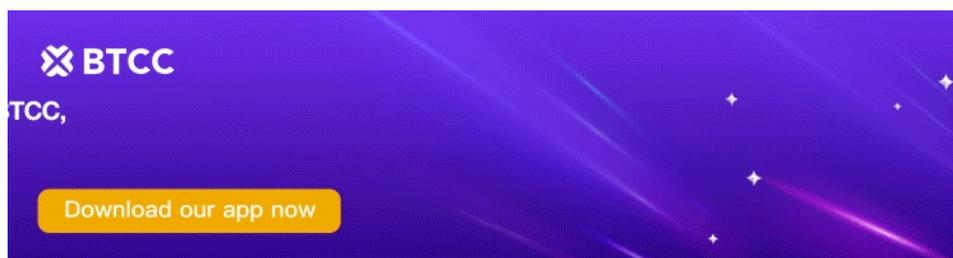
## What is a Ponzi Scheme?

Investment scams that promise huge returns with little to no risk are known as Ponzi schemes. Clever advertising often leads people to invest, but only after they discover the hook. In most cases, only the initial investors stand to gain from such schemes. The reason behind this is that they receive funds from investors who have invested more recently.

When the money coming in stops being sufficient, the Ponzi scheme will end. The amount of the necessary investment determines this, as more people can join up with a smaller investment and the plan will be active for longer.

There are very subtle but important distinctions between this and a pyramid scam. Pyramid schemes, sometimes known as “get-rich-quick” schemes, rely on enticing new members with the promise of money just for joining, rather than for actually selling or providing the service or product. Pyramid scams and Ponzi schemes are both against the law. For the purpose of keeping this blog simple, we will refer to both as one and the same.

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## **Is Crypto a Ponzi Scheme?**

What most people don't realize is that the vast majority of Ponzi scheme investors end up broke. Even in the cryptocurrency market, some people have lost money, although for very different reasons. The skeptics will continue to claim that any cryptocurrency is inherently fraudulent regardless of this.

It is a combination of bad luck, human frailty, and market dynamics that causes some people to lose money when investing in cryptocurrency. I will explain in a nutshell.

The value of Bitcoin and other cryptocurrencies fluctuated wildly over the years. If you want to know what to do in bullish and bearish markets, read up on Bitcoin price cycles. Near the year's end, one of the most recent and substantial "ups" occurred. Because of the widespread interest in cryptocurrencies, many people behaved in a herd mentality and began investing heavily in the market.

Due to the quick increase in price, everyone started dumping their money into Bitcoin. As soon as it seemed like buying and trading virtually any cryptocurrency could yield quick profits, FOMO levels skyrocketed.

Ironically, it's generally the case that an investment is already overvalued when people start getting enthused about it.

Some dissatisfied clients in the cryptocurrency sector will constantly buy high and sell low, going against the conventional wisdom of purchasing cheap and selling high, because many individuals start selling at a loss if the price starts to fall due to market cycles. This, however, does not prove that they were victims of fraud.

Catch: it's not always easy to tell if the pricing is excessive or low. People were still anticipating bitcoin to reach even higher prices while it was trading at 15,000 EUR. Although we now know they were incorrect, they may have been correct had the price hit greater figures.

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## **Is Bitcoin a Scam?**

In contrast to Ponzi schemes, where the recipients of losses are essentially predetermined, cryptocurrency investing places the onus on the individual investor to select whether to take a profit.

To be sure, there have been some obvious frauds in the annals of cryptocurrency history, particularly with some of the initial coin offerings from the previous year, but by definition, cryptocurrencies are not Ponzi schemes. Why? It is, first and foremost, supported by a strong, open,

and creative technology. The existence of the blockchain and the digital money known as Bitcoin will not end simply because someone chose to purchase and sell it at an inconvenient time. Furthermore, Bitcoin is a transparent, trustless network that depends on random computers called nodes rather than a central team that may be sued or held accountable.

With Bitcoin, there is a pretty straightforward formula that determines who makes money and who loses money based on consistent, healthy market swings.

On the other side, the primary reason individuals lose money in Ponzi schemes is that they are intentionally misled, which leaves them ignorant of the nature of the investments and, more crucially, the ins and outs of trading and/or investing. It's also possible to compare this to cryptocurrency, where some people are just unfit to make informed investing decisions, but it's crucial to remember that in this case, there is no deliberate deception involved.

As you can see, those who firmly believe in the technology are supporting cryptocurrencies and will keep doing so as they continue to grow.

For instance, I think Bitcoin, other cryptocurrencies, and blockchain technologies are really valuable. But keep in mind that there is no assurance of profit while using any cryptocurrency! Because of this, you should always exercise caution when considering investment offers that provide "a guaranteed profit." Do your own research at all times.

In actuality, conventional stocks, commodities, and other things that trade on conventional stock exchanges can coexist with cryptocurrency. Although they may serve a variety of purposes and have distinct connotations, they are fundamentally made to operate networks or be utilized by them. Since all of them were intended to be used for something—such as making payments or using the network—there is no assurance that any of them will be profitable.

Make sure you understand how the markets and the technology operate before using cryptocurrency as a speculative investment. When you are ready to enter the world of cryptocurrencies in a safe and easy way, register to BTCC.

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## How to Trade Bitcoin Futures on BTCC?

Now you can trade **BTC** on [BTCC](#). BTCC supports a diverse selection of cryptocurrencies for trading. This includes popular cryptocurrencies such as Bitcoin (BTC), Ethereum (ETH), Litecoin (LTC), Bitcoin Cash (BCH), and others. BTCC also offers products such as crypto, gold, and tokenized stocks to help investors rationally allocate their assets.

### 1. Register an Account

Join BTCC now and get up to [10,055](#) USDT when you deposit and trade. Click the button below to sign up now.

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[Trade on BTCC Now](#)

### 2. Deposit Funds

Once your account is set up, you'll need to deposit funds into your BTCC account. BTCC may offer various deposit methods such as bank transfers, cryptocurrency deposits, or other payment options. Choose the method that works best for you and follow the instructions provided to deposit funds into

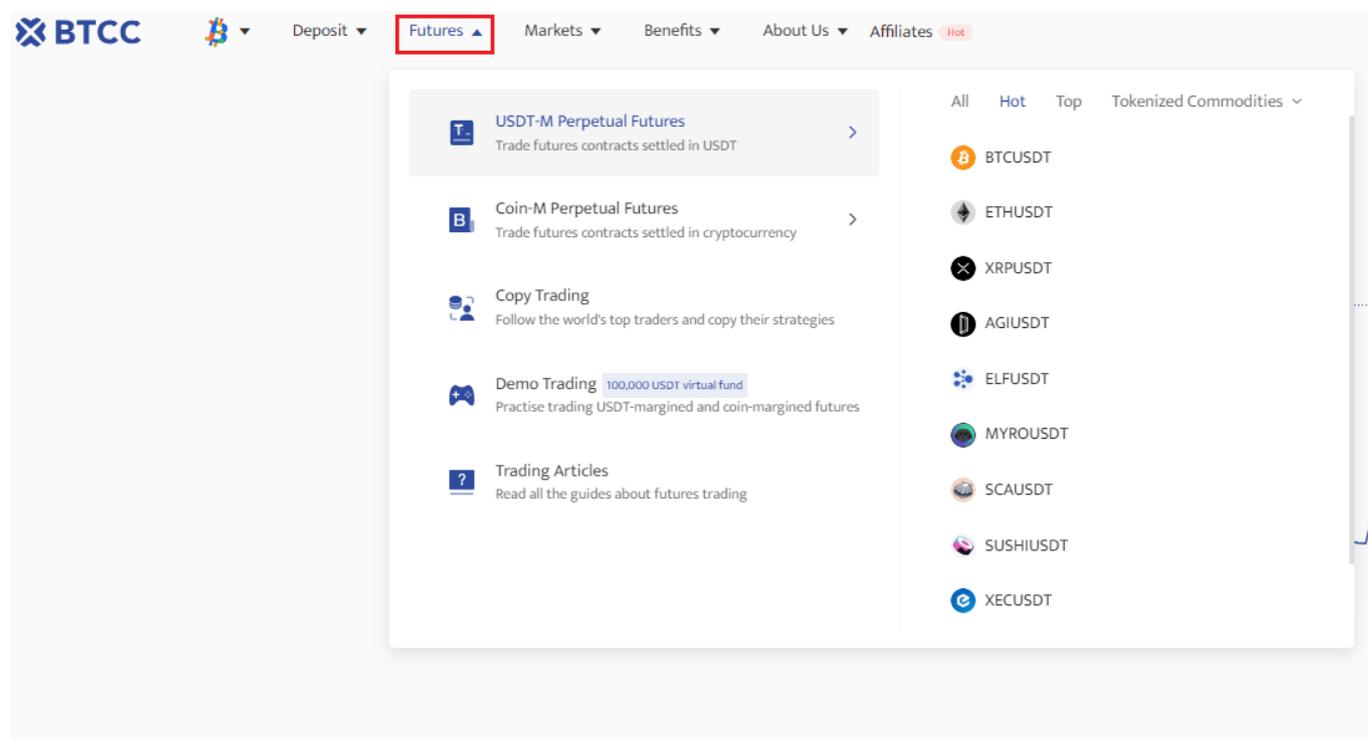
your account. BTCC mainly offers USDT margin and future trading. Therefore, you need to buy USDT before trading.

## [How to Buy Tether USDT Guide](#)

### 3.How to Trade BTC?

Here are the steps to trade **BTC** on BTCC

1) First, tap “Futures” on the website homepage



2) Select a product you would like to trade from the list here. BTCC currently offers daily and perpetual futures

Search coins/trading pairs

All **USDT-M Perpetual Futures** Coin-M Perpetual Futures

< **Hot** All Top Meme SOL Ecosystem BTC Ecosystem Bot & AI ARB Ecosystem >

Products Current price 24h Change

★  ARBUSDT 	1.1422	-1.03%
★  BTCUSDT 	63437.20	-0.56%
★  CKBUSDT 	0.021931	-1.88%
★  ETHUSDT 	3078.53	-0.18%
★  FILUSDT 	6.020	-0.92%
★  FIROUSDT 	1.5648	-0.12%
★  SOLUSDT 	139.0471	+1.97%

3) Check time to settlement. The settlement time of these futures type is different, you can check the time for settlement for each product here.

65 day(s), 13 hour(s), and 47 min(s)  
until settlement

4) After choosing product, you can decide whether you would like to buy or sell it. You only need to own USDT to trade USDT-margined futures. That is to say you can sell BTCUSDT futures without owing any BTC Coin.

Leverage **20x** ▼ 

**Open** Close 

Market Limit SL/TP

Best Bid Price

Quantity BTC ▼

Contract Value ≈ 0.00USDT



Set TP/SL

Free 0.00USDT

**Open long** **Open short**

Max long	0.00 BTC	Max short	0.00 BTC
Margin	0.00 USDT	Margin	0.00 USDT

5) Then select your order type, and choose your leverage.

### Set leverage BTCUSDT ✕

The leverage adjustment will affect all positions and margins under the current trading pair.

Current leverage: 20x

− 20 +

1X 56X 112X 168X 225X

Max. position size **0.00 BTC**

Required margin **0.00 USDT**

**Confirm**

If you choose Limit or SL/TP order, you will need to enter your order price here.

Leverage **20x** ∨ 

**Open** Close 

Market Limit SL/TP

Best Bid Price

Enter the quantity or choose the percentage under the quantity field.

Leverage **20x**  

**Open**  Close 

Market Limit SL/TP

Best Bid Price

Quantity | 0.1 BTC 

Contract Value ≈ 6350.35USDT



You can also set up stop loss or take profit targets to limit losses or maximise earnings.



Set TP/SL

Advanced

Take profit

USDT

Stop loss

USDT

Free

0.00USDT

Open long

Open short

6)After everything is set up, Buy or Sell to play your order. A confirmation window will show up, check if all info is correct and click [Confirm] to open the position.

## BTCC FAQs

**1.Can U.S. traders use the BTCC exchange?**

Of course, BTCC accepts US traders on its platform. They can sell, purchase, or trade bitcoins in the excess marketplace using the BTCC exchange. And, of course, any USD deposits must be KYC-verified first.

## **2.What can you trade on the BTCC?**

BTCC allows users to trade over 300 crypto futures, including USDT-margined and coin-margined options. Traders can use up to 225x leverage to enhance their trades. Furthermore, the site provides handy choices for both cryptocurrency and fiat deposits.

## **3.Is BTCC the ideal exchange for you?**

If Bitcoin trading is your top priority, BTCC is definitely the finest exchange for you. This company has been focused on Bitcoin since 2011 and provides a user-friendly platform for all types of traders, both experienced and new.

## **4.Is the BTCC Exchange trustworthy?**

BTCC has a 13-year track record of secure operations, with zero security problems. Along with this, it has adopted current security measures, making it a safer and more trustworthy environment than its contemporaries.

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# About BTCC

BTCC is one of the world's oldest and most popular bitcoin exchanges. Bobby Lee created it in 2011, with its headquarters initially located in Shanghai, China. BTCC contributed significantly to the early development of the Bitcoin and cryptocurrency ecosystems.

BTCC initially concentrated on Bitcoin trading, but it gradually expanded its capabilities to cover other cryptocurrencies as well. The exchange allows users to purchase, sell, and trade numerous cryptocurrencies, including as Bitcoin (BTC), Ethereum (ETH), Litecoin (LTC), and Bitcoin Cash (BCH), among others.

BTCC has received recognition for its strong trading platform, liquidity, and security precautions. The exchange provides features such as spot trading, margin trading, and futures trading to accommodate various types of traders and investors. It gives consumers real-time access to market data, order books, and trading charts, allowing them to make informed trading decisions.

BTCC has undergone various alterations throughout the years in order to adapt to the changing regulatory landscape. It expanded its activities abroad, opening offices in other countries to serve a global customer base. However, cryptocurrency legislation and availability may differ based on jurisdiction.

As the cryptocurrency market evolves, BTCC remains a significant player in the industry, providing a variety of services and contributing to the growth and development of the crypto ecosystem.

## BTCC Pros

- **Established Reputation:** BTCC is one of the oldest and most well-known cryptocurrency exchanges, having been operational since 2011. Its history in the market enhances its credibility and trustworthiness.

- **A Diverse Selection of Cryptocurrencies:** BTCC allows customers to access and exchange a wide range of digital assets.
- **Margin and Futures Trading:** BTCC provides margin and futures trading options, allowing customers to expand their trading holdings and potentially increase their profits.
- **Proficient Trading Instruments:** such as real-time market data, trading charts, and technical analysis indicators. These tools can help users make informed trading decisions.
- **Security Measures:** BTCC values security and uses a variety of safeguards to secure customer payments and information. This includes two-factor authentication (2FA) and cold storage of cryptocurrency assets.



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## BTCC Bonus

BTCC bonuses apply to different categories of users. You can deposit and receive up to 10,055 USDT. Every new user gets a **10 USDT** coupon after completing their registration. You will also get an additional **20 USDT** coupon on completing your KYC verification.

- **Bonus On First Deposit And Trade**

You will get a bonus worth 10 USDT when you deposit 200 USDT and above within 7 days of opening an account. The reward includes a 5 trading fund and a 5 USDT coupon.

**Get 20 USDT**  
Identity verification (KYC)  
20 USDT coupon  
Verify identity

**Get 10 USDT**  
First deposit  
Make your first deposit of 200 USDT or more within 7 days to get a 5 trading fund + a 5 coupon  
Deposit

Or

**Get 20 USDT**  
First deposit  
Make your first deposit of 500 USDT or more within 7 days to get a 20 trading fund  
Deposit

If the deposit is 500 USDT and above, you will get a 20-trading fund. Furthermore, if you make a cumulative deposit of 2000 USDT within 30 days of opening an account, you will get a 30 USDT trading fund. Trading within 7 days of signing up will also earn you a 20 USDT coupon.

## • BTCC Futures Trading Bonus

You can earn bonuses from trading futures on BTCC within a stipulated time.

**Get 30 USDT**  
**Cumulative deposit**  
 Make deposits of 2,000 USDT or more cumulatively within 30 days to get a 30 USDT trading fund. Deposit

**Get 210 USDT**  
**Cumulative futures trading volume**  
 Trade 200,000 USDT or more in volume cumulatively to get a 10 USDT trading fund and a 200 USDT coupon. Trade

**Get 320 USDT**  
**Cumulative futures trading volume**  
 Trade 500,000 USDT or more in volume cumulatively to get a 20 USDT trading fund and a 300 USDT coupon. Trade

**Get 550 USDT**  
**Cumulative futures trading volume**  
 Trade 1,000,000 USDT or more in volume cumulatively to get a 50 USDT trading fund and a 500 USDT coupon. Trade

- A cumulative future trade of 200,000 USDT and above will earn you a 10 USDT trading fund and a **200 USDT** coupon.
- A cumulative future trade of 500,000 USDT and above will earn you a 20 USDT trading fund and a **300 USDT** coupon.
- A cumulative future trade of 1 million and above will earn you a 50 USDT trading fund and a **500 USDT** coupon.
- A cumulative future trade of 5 million USDT and above will earn you a 125 USDT trading fund and a **1000 USDT** coupon.
- A cumulative future trade of 10 million USDT and above will earn you a 250 USDT trading fund and a **2000 USDT** coupon.
- A cumulative future trade of 20 million USDT and above will earn you a 500 USDT trading fund and a **5000 USDT** coupon.

**Get 1125 USDT**  
Cumulative futures trading volume  
Trade 5,000,000 USDT or more in volume cumulatively to get a 125 USDT trading fund and a 1000 USDT coupon.

**Get 2250 USDT**  
Cumulative futures trading volume  
Trade 10,000,000 USDT or more in volume cumulatively to get a 250 USDT trading fund and a 2000 USDT coupon.

**Get 5500 USDT**  
Cumulative futures trading volume  
Trade 20,000,000 USDT or more in volume cumulatively to get a 500 USDT trading fund and a 5000 USDT coupon.

## • Other Bonus

### Invite a Friend

Invite a friend to BTCC to get a 25% rebate on their trading fees. You can get up to 530 USDT in rewards per referral.

[TRADE\_PLUGIN]BTCUSDT,ETHUSDT[/TRADE\_PLUGIN]

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