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Is Artificial Liquid Intelligence a Good Investment? A Look Into the Connection Between AI and NFTs

Original:

<https://www.btcc.com/en-US/academy/research-analysis/is-artificial-liquid-intelligence-a-good-investment-a-look-into-the-connection-between-ai-and-nfts>

Abstract:

- In a time of economic instability, Microsoft's massive \$10 billion investment in [OpenAI](#) (the business behind the groundbreaking [ChatGPT](#)) has boosted the value of tokens tied to artificial intelligence.
- The last few years have seen an explosion in interest in [bitcoin](#) and the [blockchain](#), but now all eyes are on artificial intelligence. Investments in blockchain technology and artificial intelligence present a rare and promising long-term potential.
- Alethea blockchain's utility token, ALI, is based on the company's intelligent [NFTs](#), an attempt to merge generative AI and blockchain technology.

There has been much excitement about the potential of AI since since the release of the ChatGPT chatbot in the latter half of last year. Various reports have alluded to an AI and machine learning-dominated future throughout the years. It wasn't until generative AI technologies like ChatGPT and DALL-E 2 became widely available that we were able to directly experience its capabilities.

As news spread that Microsoft was pouring \$10 billion into OpenAI, the value of several AI-related equities and cryptocurrency coins soared as investors placed bets on this emerging market. Following this announcement, the value of the Alethea ALI token jumped by 136%.

The Q.ai Crypto Kit provides access to Bitcoin, Ethereum, and other crypto assets via an AI advisor, allowing you to diversify your portfolio and take advantage of the growing cryptocurrency market.

What is Alethea Artificial Liquid Intelligence?

The Alethea AI network's cryptocurrency token is based on the idea of artificial liquid intelligence. The company's long-term goal is to establish itself as a lab dedicated to exploring the intersection of generative AI and blockchain. Alethea AI is a decentralized protocol for developing AI-powered intelligent avatars that facilitate human-character interaction.

Since Alethea AI began fusing AI's power into NFTs, the company's mission has been to liberate AI's entire potential for the benefit of all people (non-fungible tokens). Intelligent NFTs (iNFTs) are a new breed of NFT made possible by the platform; they incorporate AI animation, voice recognition, and generative AI capabilities. In the Alethea metaverse, often known as Noah's Ark, developers can use the iNFT protocol to build, test, and monetize their applications.

By providing iNFTs with personality traits and the potential to grow and improve based on the data they ingest, Alethea AI is the first business to take the combination of AI and NFTs to the next level.



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Relationship Between iNFTS and AI

An NFT stands in for a one-of-a-kind digital item or collectible. The blockchain serves as a repository for these initiatives, so creating a transparent and immutable record of ownership.

Alethea's developers think that users will be able to integrate NFT projects with AI to provide new products thanks to Noah's Ark, an intelligent metaverse. NFTs can stand in for a certain brand or item, or they can be used as a means of investment.

Latest Updates of Alethea AI

The newest advancement, called CharacterGPT, was just unveiled by Alethea AI. This is what makes this breakthrough stand out, as stated in a tweet by the official Alethea AI account:

Using a natural language prompt, Alethea AI's CharacterGPT generates interactive AI characters. This is the first multimodal generative AI system of its kind. It makes it possible to convert text into machine-readable, tokenizable IP characters.

CharacterGPT is a breakthrough AI system that enables users design their own interactive character, complete with their own voice, intelligence, and personality. The AI protocol's dApps will allow you to employ your tokenized character once you've spent time developing and honing its personality and intellectual skills.

Alethea has taken this last step in their quest to give people control over generative AI. It's worth noting that in June 2021, the first iNFT, named Alice, sold at auction for \$478,000 to Sotheby's.



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Is ALI token a Good Investment?

As more and more products using generative AI are introduced to the market, news of the Alethea artificial liquid intelligence token (ALI) has recently emerged.

On CoinGecko, ALI is ranked #237 and has a market worth of about \$132 million. Although the current value is 81.6% lower than the all-time high ALI hit in April of this year, the price has climbed by 300.2% during the past 30 days.

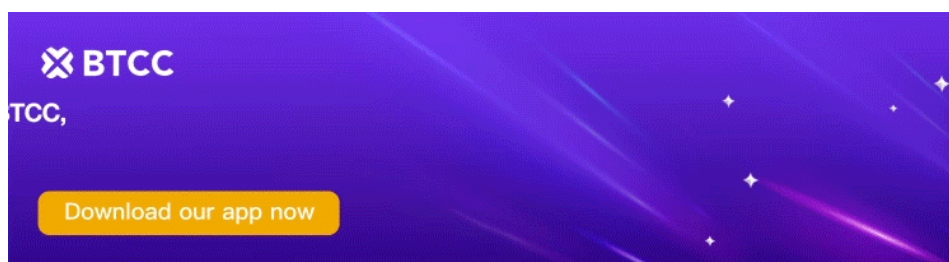
Despite the token's recent price increase on the back of generative AI's increased attention, the cryptocurrency market as a whole has been exceedingly unpredictable over the past year. There is a need to emphasize that buying tokens on decentralized exchanges is not yet as easy as buying stocks on a mobile device.

Combining NFTs, cryptos, and AI

Although NFTs received a lot of attention last year, there has been a significant decline in coverage over the past few months as focus has shifted to artificial intelligence. Launching DALL-E 2 makes it seem perfectly reasonable to incorporate AI-generated artwork in response to a text prompt into

NFT initiatives. The pictures could be used for NFT-related artwork since DALL-E 2 users are given a creative commons license for the usage of the images.

Recent market performance should be taken into account while deciding whether or not to invest in NFTs. As of the end of 2017, the NFT market's total organic trading volume across all blockchains and marketplaces was around \$24.7 billion. DappRadar claims that this is a decrease from the \$25.1 billion that was invested in the NFT area in 2021, when interest in the sector skyrocketed.



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Connection Between Cryptos and AI

Several intriguing connections exist between cryptocurrency and AI. Here are a few future connections between crypto and AI.

- **Risk protection:** Investing in cryptocurrency tokens might be significantly riskier than regular stocks. With algorithmic trading powers, AI, however, can safeguard investors from catastrophic losses.
- **Detection of fraud:** Due to the anonymity of the technology, the blockchain faces problems with fraud and frauds. To avoid theft, AI may detect differences and identify possible fraudulent activities. Given that AI can recognize trends and make quick choices with vast amounts of data, it is evident that this technology can enhance the crypto industry.
- **Compliance and security:** Banks are already utilizing AI and machine learning for security processes. Financial institutions can utilize AI to identify blockchain security vulnerabilities.

To safeguard consumers, the crypto space requires an additional degree of security.

- Attitude analysis: When AI systems link to the appropriate data sources (e.g., news articles and social media commentary), they can assess the public sentiment regarding a specific cryptocurrency token or project.

Conclusion

If you're looking to put money to work in the realms of AI and cryptocurrencies, you have several options. However, astute investors are aware of both the near- and far-term dangers associated with betting on new technologies. Learning the interplay between crypto and AI could help you determine whether or not to include it in your investment plans.

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