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BTCC vs. KuCoin: which crypto exchange is best for you?

Original:

<https://www.btcc.com/en-US/academy/research-analysis/btcc-vs-kucoin-which-crypto-exchange-is-best-for-you>

With the rapid development of digit assets, more and more crypto exchanges have emerged. Whether you are a novice trader or experienced trader, choosing a most suitable exchange based on own investment preference and return demand is the most important step. However, it may be confusing when making a choice among exchanges with similar features for investors interested in cryptocurrencies.

In this article, we are going to compare BTCC and KuCoin, two leading exchanges in the world, based on different factors, such as supported cryptocurrencies, safety, fees, user friendliness, service scope, customer service and licenses held. We hope this comparison can offer some insight when you making choice between them.

Key takeaways

- KuCoin, touted as the fourth largest crypto derivatives and fifth largest spot exchange, serves more than 30 million users around the world, offering over 700 cryptocurrencies. KuCoin is among the widely used exchange platforms due to its highlights of huge selection of cryptocurrencies, relatively low fee and advanced trading features.
- [BTCC](#), one of the longest-running exchanges in the world, has gained growing popularity due to its industry-leading security and great innovation.

	BTCC 300+	BTCC vs. KuCoin	KuCoin 700+
Supported Cryptocurrencies			
Safety	Industry-leading security, with no reported hacks or security breaches to date Compared with other major crypto exchanges, the fees charged by BTCC is relative low, such as only charging 0.06% for both takers and makers	High security, but it is worth noting that KuCoin's security history is not without its blemishes, with KuCoin's hot wallet hacked for \$285 million in 2020 and, most recently, in April 2023, KuCoin lost \$22000 due to a Twitter hack	
Fees		Competitive fee structure based on crypto trading volume, with trading fees ranging between 0.10% and 0.30%	
User Friendliness	Intuitive interface, easy for both newcomers and experienced traders	Offer a feature-rich and hugely customizable interface, however, it is not overly beginner friendly, as it does not provide demo account or copy trading function allow users to practice like most major exchanges do	
Service Scope	Offer service to more than 6 million registered users in more than 100 countries and regions	Serve more than 30 million users in more than 200 countries and regions	
Customer Service	Offer excellent customer service via email and live chat	Customer service still need to be improved, as although it offers 24/7 virtual assistant and a ticket request system, obtaining the support of a real customer representative seems to be extremely difficult	
Licenses Held	BTCC has obtained regulatory licences in a variety of countries, like USA, Canada, or Europe	While KuCoin is available in over 200 countries, the fact is that it is not licensed in the majority of these locations, like it is not licensed in the US, UK, Australia, or Europe	

Summary

After comparison, it is not difficult to find that BTCC and KuCoin have common points in certain aspects, like both of them offering large selection of cryptocurrencies, setting competitive fee structure, large service scope, etc. However, BTCC performs better in terms of safety, user friendliness, customer service and regulatory compliance, traders focusing on these aspects are advised to choose BTCC.



Except for the above-mentioned better points compared with KuCoin, BTCC also stands out in other aspects, like high liquidity & volume, flexible leverage up to 150x, rich rewards, etc. We believe join BTCC would make your trading journey more delightful!

[Trade On BTCC Now](#)

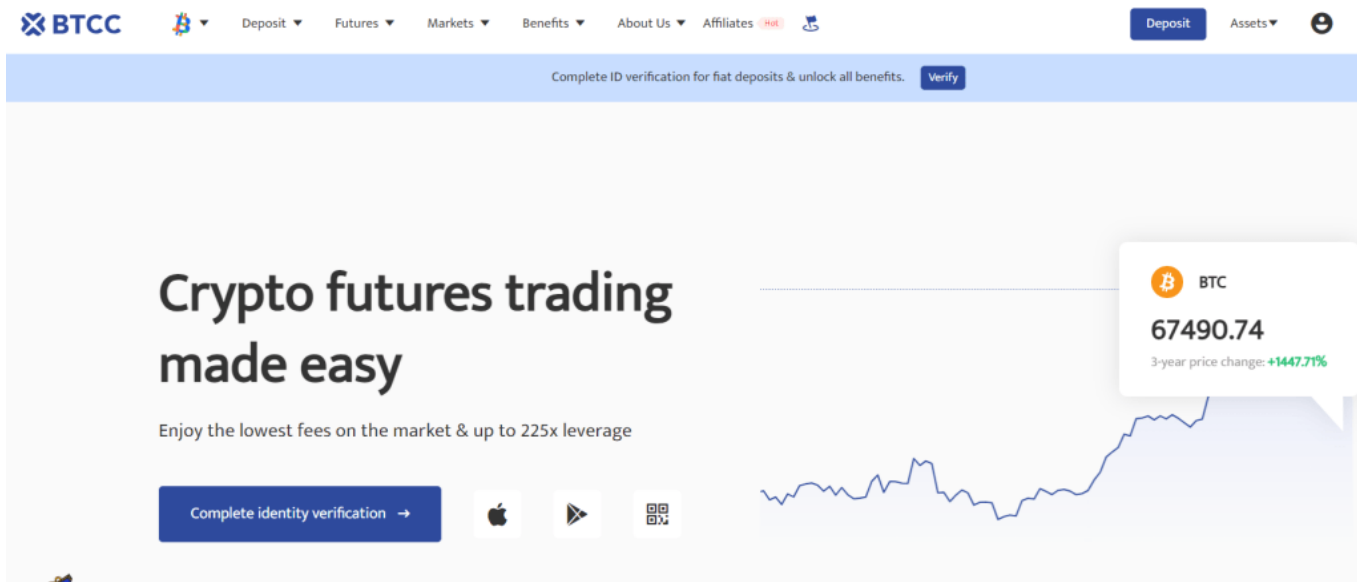
How to Trade Futures on BTCC?

Just like you can open a brokerage account to buy and sell stocks, you can open an account with a cryptocurrency exchange to buy crypto. Choosing a suitable exchange is also crucial in the process of trading cryptocurrencies. For those with interests in cryptocurrencies, we would like to introduce [BTCC](#), one of the longest-running exchanges in the world, for your trading.

BTCC stands out in many aspects, like high liquidity & volume, flexible leverage up to 150x, rich rewards, etc. We believe join BTCC would make your trading journey more delightful!

The following sets forth the guidance for buying cryptocurrencies on cryptocurrency exchange BTCC:

Step One: go to the [BTCC homepage](#) and log in to your BTCC account. If you do not have an account, you need to register first, and then fund USDT in your crypto wallet after registration.



Step Two: go back to the [BTCC official homepage](#), choose “Futures” -“USDT-M Perpetual Futures Contract”, and find the cryptocurrency/USD trading pair.

Step Three: enter the amount of coins you want to buy, and the amount of the contract purchased and the required margin will be displayed below.

Step Four: finally, adjust the leverage multiple and click Buy.

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Note: BTCC provides mode trading and offer mode trading fund. Those who want to try to start cryptocurrency contract trading, and more concerned about the fee (BTCC minimum fee can be 0%), it is recommended to start from BTCC !

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Trade On BTCC Now

Recommended for you:

[How to Choose Best Crypto Exchanges in Canada](#)

[BTCC vs. Bybit vs. eToro: which is the best choice for you?](#)

[BTCC vs. Coinbase vs. Crypto.com](#)

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